

# REED MEDIA CONSULTING

## OUR MISSION

Personality defines who you are. Brands are no different. Without a compelling, likable, and engaging digital voice, most companies go unacknowledged in today's endless stream of information. While most companies are focused on creating content, our mission is to craft a personality for your brand.

## OUR FOUNDER

Andrew Reed is the founder of Reed Media Consulting and a graduate of The University of Alabama with a dual degree in Marketing and Psychology. People are his passion, and he has devoted his life to learning more about how they work, which led him to study psychology. His love of psychology catalyzed his passion for marketing. Brands have distinct personalities just like people do, only a little easier to figure out. He blended these two sciences together at The University of Alabama and enhanced his application as a marketing specialist at a data science firm. Social media has become a way to connect with people in any country and can amplify any voice; brands should also be an influential part in that system.



## OUR PROCESS

The services we provide all serve one goal: to project your brand's message to the customers who need to hear it the most. To do that we have a step-by-step process that makes sure you have everything you need for a personality and solid digital presence.

1. Meet to understand the voice and personality of your brand and build a profile around it
2. Use your profile to inform your content and build a diverse set of pieces
3. Take those pieces of content and make sure they are distributed across the internet
4. Report back to you about how well the content performed and how we can make it better
5. Repeat to even higher results!

## OUR CONTACT

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Instagram: [@reedmediaco](https://www.instagram.com/reedmediaco)

## OUR SERVICES

- Social Media Creation and Curation
- Search Engine Optimization
- Event Marketing and Promotion
- Digital Branding and Logo Creation
- Web and Social Media Advertising

## OUR FRIENDS

"Andrew came into our business and understood what we needed right off the bat, he brought us into the 21<sup>st</sup> century"

-Danae Boyd, Marketing Director  
SA Stone Wealth Management

"Reed Media brought new life into our social media and really opened our eyes to what we could do"

-Dustin Beaty, Founder and CEO  
Lavish Coffee Bar

"Working with Reed Media was easy. They were always on time and responsive, we knew we were a priority"

-John Ross, Director of Marketing  
Preferred Medical Systems